



R BRIAN WHITE

User's Manual v5.5

MISSION

To help 100 Critical Function Entrepreneurs over the next 10 years maximize the economic and emotional value of their companies by providing leadership, strategic and operational support.

CONTACT

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WORK STYLE

- Mornings for deep work.
- Like planned meetings and calls if significant discussion is required.
- Organized to the extreme.
- Love agenda and plans.
- Welcome calls to help others avoid quagmires.

WARNINGS & KNOWN DEFECTS:

- Very direct in communication.
- Courtesy and respect are demanded in interactions with all customers, employees, and stakeholders.
- Problem recognition is great, potential solutions are better.
- Never make assumptions that tasks are complete, confirmations are always welcome.
- Want teammates to work through problems, make mistakes, find resolution and be accountable.
- Needs reminders to celebrate the W's.

CLIFTONSTRENGTHS

Strengths (Top 5)

Achiever
Strategic
Relator
Learner
Discipline

Weaknesses (Bottom 5)

Includer
Context
Woo
Harmony
Adaptability